



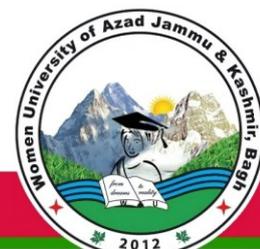
Collaboration with NGOs for SDGs

Anti-Drug Awareness Seminar with collaboration of Civil Society and Local Organizations

On January 5, 2024, the Directorate of Student Affairs organized an Anti-Drug Awareness Seminar at the Youth Development Centre to address the growing concern of drug use among youth. Faculty members and students actively participated in the session, which included expert talks on the harmful effects of drugs and preventive measures. This initiative aligns with the SDG indicator on collaboration with NGOs for SDGs. The awareness campaign was supported in partnership with **civil society and health-focused organizations in the district**, while also encouraging student engagement in promoting SDG 3: Good Health and Well-being. By equipping students with knowledge and preventive strategies, the activity fostered a culture of responsibility and community awareness, reinforcing the role of educational institutions in tackling social health challenges in collaboration with wider networks. [\(Annex I\)](#)

Participation in the HEC youth convention

A group of five students from various departments of our university participated in the Higher Education Commission (HEC) of Pakistan Youth Convention held on August 20–21, 2024. The convention served as a national platform for youth engagement, where **students interacted with peers, policymakers, and representatives from partner organizations** to discuss issues related to sustainable development, civic responsibility, and youth empowerment. The students of Women's University of Azad Jammu and Kashmir participated with great enthusiasm and showed their pivotal role in the dialogues on various issues. This activity aligns with the SDG indicator on collaboration with NGOs for SDGs, as this convention was a joint effort of the Pakistan government with participation of 14 ministries, the Pakistan army, educational institutions, in partnership with civil society organizations and development bodies, to promote youth participation in the achievement of the Sustainable Development Goals, with a significant role of media. By contributing their voices and ideas, our students not only represented the university but also gained exposure to national best practices, reinforcing the role of higher education in empowering young people to take part in sustainable development initiatives. [\(Annex II\)](#)





Paigham-e-Pakistan -Collaborative Outreach and Institutional Engagement

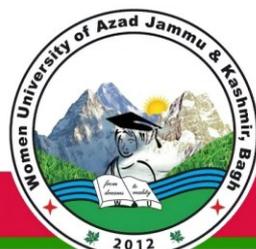
The Women University of Azad Jammu and Kashmir, Bagh, through its Directorate of Student Affairs, organized a One-Day Seminar on Paigham-e-Pakistan as a collaborative initiative with civil society organizations, interfaith harmony groups, and local NGOs committed to peace education and youth empowerment. The seminar aimed to disseminate the principles outlined in the national document Paigham-e-Pakistan, fostering unity among diverse segments of society and promoting values of peace, tolerance, and coexistence. Partner organizations played a vital role in facilitating dialogue sessions, sponsoring awareness materials, and engaging speakers representing various faith communities and educational sectors. The collaboration extended beyond the university, involving community leaders, religious scholars, and social activists who jointly emphasized the need for collective efforts to counter extremism and strengthen national cohesion.

This activity directly supported the United Nations Sustainable Development Goals, particularly SDG 16 (Peace, Justice and Strong Institutions) by promoting social harmony and resilience against radicalization, and SDG 17 (Partnerships for the Goals) through institutional cooperation. The seminar's key sessions — Understanding Paigham-e-Pakistan, Challenges and Opportunities, and Youth Perspective — were enriched through the participation of partner NGOs working on peacebuilding, civic education, and women's inclusion. Cultural performances highlighted Pakistan's diversity, reinforcing SDG 10 (Reduced Inequalities) by celebrating pluralism and inclusivity. The event concluded with a collective commitment by participants and collaborating organizations to promote the document's principles in their communities. This commitment transformed the seminar into a model of collaborative educational advocacy, uniting academia, government institutions, and NGOs under a shared vision of peaceful coexistence and sustainable development. ([Annex III](#))





Annex I



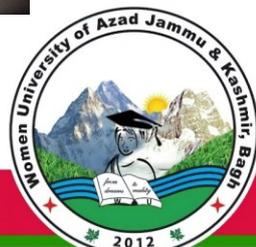


Annex II



Participation in HEC Youth Convention

20-21 August 2024





Annex III

